PESEIVED BENTRAL FAX BENTER JUL' 1 1 2008

Attorney Docket No.: 42P11553

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Regis J. Crinon, et al.

Application No.: 09/895,744

Poiled: June 29, 2001

Por: TAILORING A BROADCAST SCHEDULE BASED ON STORAGE AREA AND CONSUMER INFORMATION

CONSUMER INFORMATION

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

In response to the Final Office Action mailed May 30, 2006, in connection with the above referenced patent application, Applicants respectfully request entry of the following amendments and request reconsideration in view of the following remarks.